

ICF Conference Program

Session 4:

Track 2:

Annemarie Lombard

Topic: Sensory Intelligence: Why it matters more than IQ and EQ

SPEAKER BIOGRAPHY

Annemarie Lombard is the founder and CEO of Sensory Intelligence™ Consulting and a registered occupational therapist with the HPCSA (Health Professions council of SA) with 20 years of local and international experience. She positions sensory intelligence from an occupational science and sensory integration theory perspective and offers e-profiling, workshops and coaching for corporations as well as the public sector. She published the book: "Sensory intelligence, why it matters more than IQ and EQ" in 2007, featured widely in education, newspaper and magazine print media, a speaker at various conferences, a host on TV and radio shows, won the Business woman of the year award in the professional category for the Western Cape, (South African Council for Businesswoman) and is currently busy with her doctorate degree at the University of Cape Town. Her study is comparing sensory processing with performance, absenteeism and attrition in call centers.